



**Phi Management**  
ASSESS & DEVELOP GROUP

# PHI TRAIN THE TRAINER CERTIFICATION®



A PHI LEARNING  
& DEVELOPMENT  
PROGRAM

## **INSTRUCTIONAL DESIGN & DYNAMIC DELIVERY** PUBLIC COURSE | 2019

**Phi Management** is the leading provider for **Train The Trainer** certification in the MENA region. **Phi Train The Trainer** is a 7-day certification program for specialists who wish to develop their training capabilities.

Throughout the past 10 years, **Phi Train The Trainer** has gained its strong reputation and became a must-do for all professionals working in the field.

# COURSE I.D.

A PHI LEARNING & DEVELOPMENT PROGRAM

© 2019 Phi Management Group. All rights reserved.

The Training workshop will be held over a series of 2 Modules plus an Assessment day.

## Date

Module#1: September 11,12,13,2019  
Module#2: September 19, 20, 2019  
Assessment days: October 2,3, 2019

## Fees

USD \$3,000 + 11% VAT

## Course Length

7 intensive days



## PREVIOUS REQUIREMENTS

- Value people development and skills improvement
- Basic English (attendees are permitted to conduct their training sessions in both Arabic or French)
- Strong communication skills
- Openness to feedback is a must

## WHO SHOULD ATTEND?

- Human resources directors or team members, training managers, training and development specialists, supervisors or officers who are in charge of the training activities in their organization
- Departmental trainers, managers with potential to train groups of people or on a one-to-one basis in the organization (Sales, Finance, Quality, Customer Services, Products, etc.)
- Any person with the potential to train (off-job trainings covering all topics)
- Professional trainers who would like to improve their current skills and receive the certification

## WORKSHOP OUTCOMES

- Design a workshop outline as well as learning sessions in a systematic approach
- Deliver training modules according to international techniques and standards
- Engage adult learning using experiential learning, blended training and other methods
- Facilitate sessions and handling difficult situations and personalities
- Receive individual and group feedback on the 2 dimensions; Design and Delivery



# TESTIMONIALS

A PHI LEARNING & DEVELOPMENT PROGRAM

©2019 Phi Management Group. All rights reserved.

## CYNTHIA NASSER

SENIOR LEARNING & DEVELOPMENT SPECIALIST, ITG (HOLDING), FEBRUARY 2018

I really enjoyed myself during the workshop and at the same time, I learned a lot of new information and skills. It is a one of a kind training it empowers you and pushes you to move from your comfort zone in order to achieve your objective, which is to deliver a structure and professional training session. Thank you for this ecstatic experience!

## CELINE BOU ISSA

PROCUREMENT TRADING SPECIALIST INDEVCO, FEBRUAR 2018

The course's material was explicitly exemplified across the training providing a variety of knowledge and skills truly important for any trainer in any chosen field of expertise.

## GEORGES ADAIMY

TALENT DEVELOPMENT OFFICER, FATTAL GROUP, FEBRUARY 2017

This Certification is simply amazing! One of the best learning experiences I have ever witnessed. The psychological and physical pressure we were exposed to ended up to be very rewarding at the end. This certification unlocked a hidden part of my personality, especially in the way I deliver through the constructive feedback I received. I will be able to enhance my delivery style to reach higher standards in the future. I recommend to everyone in the HR field to attend this Certification because it sets the international standards of being a professional trainer in terms of design and delivery. I want to thank everyone in PHI Management Group for this learning experience and for the support they have provided us during this intensive program.

## AZIZA M. NOUJAIM

HEAD OF CUSTOMER ACCEPTANCE, BANK AUDI, FEBRUARY 2017

Even though I am not a professional trainer, I do (with my team) prepare, design and provide a lot of trainings in my line of expertise. This is why I decided to attend this course, I believe that I owe it to my trainees to provide them with a very efficient and beneficial training. This certification sets trainers on the right and professional training track, I strongly suggest to pair it with Presentation Skills course as well.(Presentation skills). Thank you.

## JOSEPH YAMMINE

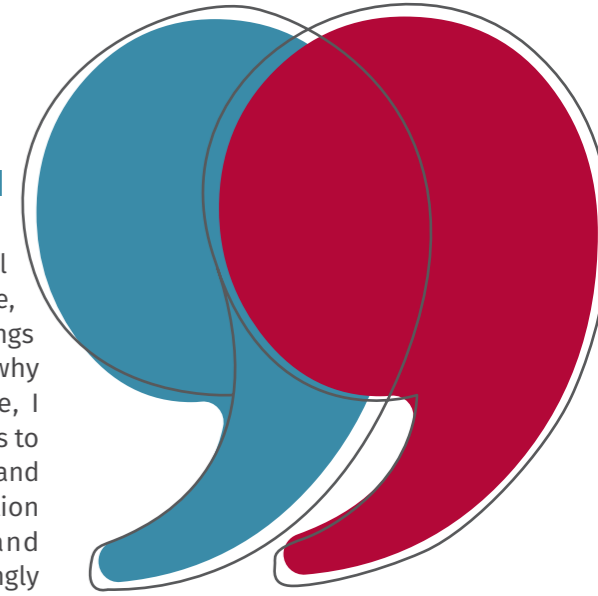
RECRUITMENT AND SELECTION OFFICER, NDU, FEBRUARY 2017

The training was highly beneficial and rewarding. The training objectives materialized in hands-on practical exercises that solidified the knowledge of the course work. The trainers had deep knowledge of the subject matter and were able to successfully share that knowledge. I learned more about training in a week than I had learned from the many books I had read- the approach to the subject matter as well as the practical exercises made all the difference.

## CESAR CHAAYA

HEAD OF RETAIL BANKING, BYBLOS BANK, FEBRUARY 2014

The training was a great experience which enabled me to increase my knowledge and understanding of what it takes to be a trainer. I thought I knew how to give a training session until I took the 'Train the Trainer' workshop. This workshop not only taught me how to design a session, but also how to implement it in a practical yet engaging way. Thank you for all your effort in making this course a success and for playing an important role in our career development.



## TANIA EL HAJJ

TRAINING AND QUALITY SPECIALIST, AUBMC, FEBRUARY 2016

I attended Train The Trainer workshop with Phi Management a month ago, and I still remember every single aspect of it; trainers, group, content, examples, discussions, activities, assignments, breaks, assessments,... It was such an exceptional experience. I enjoyed it all, even though the assignments days were somehow stressful! The workshop changed my way of preparing and conveying a training session. Actually it changed my way of understanding the training concept. Before attending TTT workshop, I used to rely on researching and understanding the training materials. Now I know that training is all about passion in designing and style in delivering. The training content is indeed important; yet the trainer's style in shaping and delivering the information counts more. I also had the chance to apply the acquired skills and techniques on the job, and I can affirm that I felt way more comfortable and confident. I am really thankful to Phi Management Team, and will be definitely attending other sessions with them.



# REFERENCES & CONTACT

A PHI LEARNING & DEVELOPMENT PROGRAM

© 2019 Phi Management Group. All rights reserved

## PHI TRAIN THE TRAINER® CUSTOMER LIST

- ABC Group
- Academy of Educational Development, Jordan
- Adir Insurance
- Adyan Foundation
- Afkar Holding (Babel Restaurants)
- Aishti
- Alfa
- AMB Group
- American University of Beirut Medical Center
- Arwan pharmaceutical industries
- Averda Group
- Azadea Group
- Bank Audi
- Bestseller Retail United ME
- BLC bank
- Byblos Bank
- Cimenterie Nationale
- Clemenceau Medical Center
- College Notre Dame de Jamhour
- Ets. F.A Kettaneh
- Glasslines Industries
- Information Technology Group
- Indevco Group
- InterContinental Le Vendome Hotel
- InterContinental Phoenicia Hotel
- Islamic Health Society
- Itineris
- JRS, Jesuit Refugee Service, Jordan
- Kabab-ji Grill
- Kallassi Trading Co.
- Khalil Fattal & Fils
- King Food
- King's Academy, Jordan
- Le Commodore Hotel
- Lebanese Association for Sports Injury Prevention
- Lebanese Council to Resist Violence against Woman
- Lebanese Red Cross
- Le Bristol Hotel
- Le Gray Hotel
- Lundbeck – Sadco
- Natgaz
- Notre Dame University
- Ricerca e Cooperazione
- Roadster Diner
- Sabis Educational Services
- Safadi Foundation
- Sanofi Aventis, Beirut & Jordan
- Social Media Exchange
- Sofil Catering
- STADA Arzneimittel
- Sukleen
- Touch



### For further information:

**Raymond Barcha**

rbarcha@phimanagement.com

**Christine Daou**

cdaou@phimanagement.com

### Telephone

+961 1 39 33 35 ext: 110

+961 3 18 46 14



 phi management group

 phi-management-group

 customerservice@phimanagement.com

 www.phimanagement.com

